6.2.2 Community Engagement update

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Recommendation(s)

That Council notes the community engagement activities being undertaken between May and June 2023.

Attachments

Nil

Executive Summary

This report is provided so that Councillors has knowledge of the community engagement activities that have commenced or ongoing over May and June 2023.

Background

Community engagement is a process whereby Council uses a variety of methods to proactively seek out information and feedback from the community, including their values, concerns, ideas, and aspirations. Where possible and when required by legislation, Council will include the community in the development and delivery of identified initiatives and projects. This practice establishes an ongoing partnership, ensuring that community members continue to shape Council's decision making and implementation process.

Council's Community Engagement Policy (Policy) sets out Council's accountability for community engagement practices. The Policy meets the requirements of the Local Government Act 2020 and Council's commitment to undertaking best practice, high quality community engagement activities to receive input, feedback, and ideas from the community on Council projects, services, plans, policies, strategies and other Council decisions.

Council uses the IAP2 Spectrum of Public Participation (see below) as the model for its community engagement activities depending on the nature of the project, legislative requirements affecting the project, level of influence the community can have on the project, the risk and level of complexity of the project and available resources.

	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
PUBLIC PARTICIPATION GOAL	To provide the public with balanced and objective information to assist them in understanding the problems, alternatives and/or solutions.	To obtain public feedback on analysis, alternatives and/or decision.	To work directly with the public throughout the process to ensure that public issues and concerns are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision-making in the hands of the public.
PROMISE TO THE PUBLIC	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and issues are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for direct advice and innovation in formulating solutions and incorporate your advise and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.
EXAMPLE TOOLS	• Fact sheets • Websites • Open houses	• Public comment • Focus groups • Surveys • Public meetings	• Workshops • Deliberate polling	• Citizen Advisory • committees • Consensus building • Participatory • Decision-making	• Citizen juries • Ballots • Delegated • Decisions

Policy Implications

Community engagement is undertaken in line with Council's *Community Engagement Policy*.

Relevance to Council Plan

5.1 We practise responsible leadership

5.1.1 Build trust through meaningful community engagement and transparent decision-making.

Climate Emergency Consideration

There are no climate emergency considerations as part of this report.

Consultation/Communication

Between May and June, the following Engagement Plans are being implemented:

Project	Project description	Proposed consultation date/s and details	Responsible Business Unit
Alma Treloar public toilet	Round 2: Engagement to select historical image for the new public toilet façade further to round 1 engagement to select the design for the external façade.	Survey on Creating Cardinia to vote on historical image to apply to the façade: 16-29 May 2023. Emails to key stakeholders. QR code posters directing people to the survey on Creating Cardinia displayed in key locations.	Buildings & Facilities
Community Safety Policy/Framework	Community engagement to seek feedback to help develop a framework to respond to community safety in the Shire	Survey on Creating Cardinia to gain feedback and insights on Cardinia's current safety approach to inform the new Community Safety policy/framework: 1 June 2023 – 2 July 2023 Community Pop-Ups*: • Saturday 10 June 2023 11:30am-1:30pm Cockatoo IGA • Thursday 15 June 2023 10am-12:00pm Pakenham Marketplace • Saturday 17 June 2023 11:30am-1:30pm Dick Jones Reserve, Lang Lang • Saturday 24 June 2023 11:30am-2:00pm Emails to key stakeholders. QR code posters directing people to the survey on Creating Cardinia displayed in key locations. *Dates and times are subject to change – please monitor the Creating Cardinia page.	Community and Family Services
Comely Banks Pavilion artwork	Community engagement to seek feedback on a public art project for the Comely Banks Pavilion, Officer.	Survey on Creating Cardinia page to gain feedback on proposed artwork at the pavilion: Friday 16 June 2023 – end of consultation date Friday 14 July The community/barbeque day on Wednesday 28 June will no longer be going ahead. Instead, the community/barbeque day will become part of the launch event in December once the mural is complete.	

		Community Pop-ups: • Saturday 1 July (time TBC*) at the Comely Banks Reserve. The artists will be attending to engage with the Pakenham Eels Rugby Club and the associated families. Emails to key stakeholders QR code posters directing people to the survey on Creating Cardinia displayed in key locations.	
Pakenham Revitalisation Project	Round 1: Community engagement to inform the Public Realm and Wayfinding Strategy as part of the revitalisation of Pakenham Main Street.	Expression of Interest on Creating Cardinia from 24 May - 13 June 2023. Expression of Interest for 45 participants who are interested in taking part in a workshop to understand the meaning and impact on the wider community, promote community ownership and have input into the development of brand assets.	Major Projects

Some projects will involve more than one stage of engagement. The relevant Engagement Plans for each project will document the stages and purpose of engagement.

Financial and Resource Implications

There are no financial or resource implication, this work falls within current budget.

Conclusion

The table above outlines projects for engagement that can be promoted to the community this month to support its awareness and involvement and will assist Council in the delivery of the Council Plan action.

The relevant Business Unit can be contacted for additional information and for further details on specific engagement activities planned (including dates).