

## 6.5.3 Community Engagement Update

**Responsible GM:** Jenny Scicluna  
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### Recommendation(s)

That Council notes the community engagement activities being undertaken this month.

### Attachments

Nil

### Executive Summary

Monthly update on community engagement opportunities commencing or continuing.

### Background

Community engagement is a process whereby Council uses a variety of methods to proactively seek out information and feedback from the community, including their values, concerns, ideas and aspirations. Where possible and when required by legislation, Council will include the community in the development and delivery of identified initiatives and projects. This practice establishes an ongoing partnership, ensuring that community members continue to shape Council's decision making and implementation process.

Council's *Community Engagement Policy* (Policy) sets out Council's accountability for community engagement practices. The Policy meets the requirements of the *Local Government Act 2020* and Council's commitment to undertaking best practice, high quality community engagement activities to receive input, feedback and ideas from the community on Council projects, services, plans, policies, strategies and other Council decisions.

Council uses the IAP2 Spectrum of Public Participation (see below) as the model for its community engagement activities depending on the nature of the project, legislative requirements affecting the project and level of influence the community can have on the project, the risk and level of complexity of the project and available resources.

	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
PUBLIC PARTICIPATION GOAL	To provide the public with balanced and objective information to assist them in understanding the problems, alternatives and/or solutions.	To obtain public feedback on analysis, alternatives and/or decision.	To work directly with the public throughout the process to ensure that public issues and concerns are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision-making in the hands of the public.
PROMISE TO THE PUBLIC	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and issues are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for direct advice and innovation in formulating solutions and incorporate your advise and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.
EXAMPLE TOOLS	<ul style="list-style-type: none"> <li>• Fact sheets</li> <li>• Websites</li> <li>• Open houses</li> </ul>	<ul style="list-style-type: none"> <li>• Public comment</li> <li>• Focus groups</li> <li>• Surveys</li> <li>• Public meetings</li> </ul>	<ul style="list-style-type: none"> <li>• Workshops</li> <li>• Deliberate polling</li> </ul>	<ul style="list-style-type: none"> <li>• Citizen Advisory committees</li> <li>• Consensus building</li> <li>• Participatory</li> <li>• Decision-making</li> </ul>	<ul style="list-style-type: none"> <li>• Citizen juries</li> <li>• Ballots</li> <li>• Delegated</li> <li>• Decisions</li> </ul>

### Policy Implications

Community engagement is undertaken in line with Council's *Community Engagement Policy*.

### Relevance to Council Plan

#### 5.1 We practise responsible leadership

5.1.1 Build trust through meaningful community engagement and transparent decision-making.

### Climate Emergency Consideration

N.A

### Consultation/Communication

This month, the following Engagement Plans are being implemented:

<b>Community engagement activity January/February 2023</b>			
<b>Project</b>	<b>Project description</b>	<b>Proposed consultation date/s and details</b>	<b>Responsible Business Unit</b>
Active Cardinia Strategy	Round 2 engagement on draft Active Cardinia Strategy - framework and direction for the long-term planning, development and management of sport and recreation facilities across our shire	Survey on Creating Cardinia between 7 Feb-7 March, 2023.	Active & Connected Communities
Officer Urban Design Framework	Community engagement on drafted Urban Design Framework for Officer town centre.	Engagement between 13 Feb-10 March, 2023. Survey on Creating Cardinia. Letters to residents and businesses in the town centre and immediately adjacent. QR code posters directing people to survey to be distributed locally including schools and early years facilities. Drop-in information sessions at Council Chambers: 22/2/23: 8am-12pm 28/2/23: 3-6:30pm 7/3/23: 10-3pm	Planning & Design
PB Ronald Reserve Artwork	Community engagement to collect memories of outdoor pool use across the decades to inform artwork design by artist commissioned for the project.	Pop up at Pakenham Outdoor Pool 27 Jan, 12-2pm facilitated by artist. Suggestion box at Pakenham Outdoor Pool between 27 Jan- 17 Feb 2023. Creating Cardinia page detailing the project and directing community to artist's website.	Active & Connected Communities/Arts, Advocacy & Economy
Alma Treloar Public Toilet	Community engagement to help decide on external façade for new accessible public toilets in Alma Treloar Reserve.	Online survey on Creating Cardinia for people to vote on preferred external façade. QR code posters directing people to survey to be distributed locally. Survey open 3-17 February 2023.	Buildings & Facilities
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		Survey open 3-17 February 2023.	
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